Temporary employee for Social Media (m/f/d)
Technische Fakultät, Erlangen, TV-L E 2, Teilzeit, Befristete Anstellung: 6 Monate, Bewerbungsschluss: 30.07.2024

Ihr Arbeitsplatz
The Faculty of Engineering at our Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU) trains highly qualified top professionals in engineering and computer science courses. Numerous links to universities in Germany and abroad, research institutions and the private sector enable the approximately 10,000 students to establish forward-looking contacts at an early stage. The faculty is divided into six departments, in which internationally and interdisciplinarily networked science takes place at the highest level. Teaching and research at the faculty are focused on forward-looking and socially relevant topics and cover basic principles as well as application-oriented and technology-relevant topics. The organizational backbone for this is provided by a powerful faculty administration, which helps to ensure the smooth running of teaching and research activities and to advance the faculty as a whole.

Wir haben einiges zu bieten: Unsere Benefits

- Regular promotion to the next level and increase in salary pursuant to the collective bargaining agreement for the public service of the German Länder (TV-L) or remuneration pursuant to the Bavarian Public Servants Remuneration Act (BayBesG) plus an additional annual bonus
- 30 days annual leave at five working days per week with additional free days on December 24 and 31
- Flexible working hours and models and the possibility to take time off in lieu
- Occupational pension scheme and asset accumulation savings scheme
- Family-friendly environment with childcare options, also during school holidays

Ihre Aufgaben

- Participation in the production of target group-oriented and channel-specific content (texts, photos, graphics) for the social media channels Facebook and Instagram in English
- Supporting in editorial planning, topic research and campaign strategy
- Assistance with community management, monitoring and reporting

Ihr Profil

- Initial experience in editing professional social media channels (preferably university context) and journalistic writing desirable
- Use of Adobe Creative Cloud programs (Premiere Pro, Photoshop, InDesign, Illustrator)
- High affinity for social media and enthusiasm for digital storytelling
- Good knowledge of German (at least B2 level), very good knowledge of English (at least C1 level)
• Very good team and communication skills
• An independent and responsible way of working
• Creativity